



**HotDiggetyDog Press**  
**Author Leigh Anne Florence**  
**Woody and Chloe**

**Packages for 2016-17**

**K**entucky **G**reetings from Woody, Chloe, and the entire Gang! Our highly energetic presentation is incredibly motivational, with exciting graphics, inspirational music, audience participation, and, of course, Woody and the Gang in their trademark sunglasses, eager to meet and encourage all the students. Our signature presentation, ***Woody's Five Ways to Be Successful***, is a timeless message that is relevant to folks of all ages and differences. It is presented to the entire student body, typically divided into two different groups.

In addition to the motivational assembly, we still offer the classroom presentation ***Woody's Five Ways to Improve Writing***. Likewise, schools can choose to add a ***Family Reading Night*** to their package. Woody has presented programs to over 300 schools covering Kentucky, Indiana, Tennessee, and Ohio. As a former K-12 music teacher, Leigh Anne is very effective in management of students and she relates well with all ages. Each of Woody's programs covers all 3 areas of the KDE Program Review.

Below is an overview of all the packages we offer. If you have a specific need in mind that you don't see listed, or if you have a question about programs or fees, please let us know. We will make every effort to accommodate your requests so that it is a beneficial and successful outcome for everyone - especially the students! In addition, we are happy to negotiate fees, as well as offer packages and discounts for multiple schools. In addition, these fees are geared more toward public schools. Fees for private schools, Christian schools, homeschool groups, etc. can be obtained by contacting us at [la@laflorence.com](mailto:la@laflorence.com).

**CHILI DOG DELUXE - \$975**

Two Assemblies of *Woody's Five Ways to Be Successful*  
Two Workshops of *Woody's Five Ways to Improve Writing*  
*An Evening with the Pups (Family Reading Night)*

**CHILI DOG COMBO - \$900**

Two Assemblies of *Woody's Five Ways to Be Successful*  
One Workshop of *Woody's Five Ways to Improve Writing*  
*An Evening with the Pups*

**HOT DOG COMBO - \$800**

Two Assemblies of *Woody's Five Ways to Be Successful*  
Two Workshops of *Woody's Five Ways to Improve Writing*

**HOT DOG SPECIAL - \$700**

Two Assemblies of *Woody's Five Ways to Be Successful*

One Workshop of *Woody's Five Way to Improve Writing*

**HOT DOG SNACK - \$450**

One or Two Assemblies of *Woody's Five Ways to Be Successful*

**HOT DOG EVENING SNACK - \$375**

One Family Reading Night – *An Evening with the Pups*

**BUILD YOUR OWN HOT DOG**

We are more than happy to customize your program. In addition to the above, we also offer the programs below. **Fees based on individual basis.**

- Grade Level Visits
- Classroom Visits
- Meet the Pups
- Photos and Q&A
- Family Reading Nights
- Selected Skype or FaceTime Visits

Please contact us at 502.376.5966 or at [leighanne@thewoodybooks.com](mailto:leighanne@thewoodybooks.com) to discuss or to schedule a visit. We can schedule a Skype session with you and/or your staff. Also, to learn more about us or our books, visit our website at [www.thewoodybooks.com](http://www.thewoodybooks.com) or [www.laflorence.com](http://www.laflorence.com). Finally, be sure to read our 2016 Newspapers in Education Statewide Literacy Story, *The Missing Page*. Premiering in newspapers across Kentucky the week of September 11<sup>th</sup>, this ten-week story focuses on Kentucky government, civics, and history.

We hope the 2016-17 school year is a huge success! We want to partner with you to ensure that success! We look forward to hearing from you! In the meantime, and in the words of Woody...

***WORK AND DREAM LIKE A BIG DOG!***

Respectfully,

Leigh Anne Florence  
Kentucky Author/Motivational Speaker  
HotDiggetyDog Press

[www.thewoodybooks.com](http://www.thewoodybooks.com)

[www.laflorence.com](http://www.laflorence.com)