



Woody & The Gang
Author Leigh Anne Florence
Kentucky's Favorite Canines Woody & Chloe
www.thewoodybooks.com

THE GANG

Since 2003, Woody & The Gang have spoken in 117 of KY's 120 counties and over 300 schools. In addition, they have presented their program in various states including Ohio, Tennessee, Indiana, and New Hampshire.

Woody – the real-life, black-and-tan, miniature dachshund and star character of *The Woody Series*; known for wearing his trademark sunglasses; sees about 2,000 students per week in the school year; recipient of various awards

Chloe – the real-life, red-headed miniature dachshund and co-star character of *The Woody Series*; known for wearing her trademark sunglasses; travels with Woody

Leigh Anne Florence – Kentucky Author and Motivational Speaker; Has 8 published books (7 children's books and 1 adult inspirational book); writes a serial story for Newspapers in Education each fall; Kentucky Colonel; Masters of Music Education; taught public school music for 7 years; recipient of several state, national and international awards – including the World Association of Newspapers Best Literacy Project for *Mr. Dogwood Goes to Washington*

Ron Florence – LA's husband, runs graphics, sound and tech; takes care of book orders; 13 years experience in the corporate arena; also former teacher

(Programs continued on following page.)

OUR PROGRAMS

Woody's Five Ways to Be Successful

Target Audience: All Grade Levels

Overview: Our signature presentation - highly energetic and motivational, with exciting graphics, inspirational music, audience participation, and, of course, Woody and Chloe in their trademark sunglasses, eager to meet and encourage all the students. *Woody's Five Ways to Be Successful*, is a timeless message that is relevant to folks of all ages and differences. For school visits, it is usually presented to the entire student body, typically divided into two different groups.

Woody's Five Ways to Improve Writing

Target Audience: Grades 4 and up

Overview: A perfect follow-up to the motivational assemblies. A very academic presentation that focuses on practical writing tips. Topics include audience/purpose/voice, topic selection, pre-writing methods, proofreading, the importance of reading. In addition, we take Woody's body and compare it to the body of a story (head, body, tail = beginning, middle, end).

An Evening with the Pups (Family Reading Night)

Target Audience: All Ages and Family

Overview: The perfect culmination of a school visit. Students bring their parents back to school to meet The Gang, hear another Woody story, and share with their parents what they learned in the day. The program ends with a musical/graphical presentation of pictures we took during the day. Once the presentation concludes, audience members can mingle with The Gang, have their pictures taken with the pups, purchase books, etc.

Programs Upon Request

Target Audience: Various

Overview: In addition to the programs mentioned above, we are more than happy to meet any request. In the past, we have presented programs focused on Kentucky geography, history, as well as concentrated writing workshops where we spend consecutive days with certain classes/grades working on writing concepts.

Other Features of a School Visit with Woody & The Gang

Students and teachers will have the opportunity to purchase books signed by Leigh Anne and Woody. Books will go home with students on day of visit. Any late orders will be mailed back to school.

A full school day covers all 3 components of the KDE's Program Review.

If time permits, Ron and LA try and eat lunch with the students. Our goal is to build relationships with the students and staff during our visit.

(List of fees continued on following page.)

HOT DOG MENU

Below is an overview of packages we offer. If you have a specific need you don't see listed, please let us know. We will make every effort to accommodate your requests! ***In addition, we are happy to negotiate fees, as well as offer packages and discounts for multiple schools.*** Please be aware these fees are geared more toward public schools. Fees for private schools, Christian schools, homeschool groups, etc. can be obtained by contacting us at ronandleighanne@thewoodybooks.com.

CHILI DOG DELUXE - \$975

Two Assemblies of *Woody's Five Ways to Be Successful*
Two Workshops of *Woody's Five Ways to Improve Writing*
An Evening with the Pups (Family Reading Night)

CHILI DOG COMBO - \$900

Two Assemblies of *Woody's Five Ways to Be Successful*
One Workshop of *Woody's Five Ways to Improve Writing*
An Evening with the Pups

THE SPECIAL FRANK DELUXE - \$975

Six Sessions of *Woody's Five Ways to Be Successful*
(Based on Special Area Schedule)
An Evening with the Pups (Family Reading Night)

THE SPECIAL FRANK - \$925

Six Sessions of *Woody's Five Ways to Be Successful*
(Based on Special Area Schedule)

HOT DOG COMBO - \$800

Two Assemblies of *Woody's Five Ways to Be Successful*
Two Workshops of *Woody's Five Ways to Improve Writing*

HOT DOG SPECIAL - \$700

Two Assemblies of *Woody's Five Ways to Be Successful*
One Workshop of *Woody's Five Way to Improve Writing*

HOT DOG SNACK - \$450

One or Two Assemblies of *Woody's Five Ways to Be Successful*

HOT DOG EVENING SNACK - \$375

One Family Reading Night – *An Evening with the Pups*

BUILD YOUR OWN FRANK – Fee TBD

Grade Level Visits, Classroom Visits, Meet the Pups, Q&A Sessions, Skype/FaceTime

(Additional info continued on following page.)

WHAT OTHERS ARE SAYING

“This was my favorite program when I was a child. I still remember it and can’t wait until my daughter is old enough to meet Woody...” – Kelsea (Gallatin County, KY)

“Not a big fan of reading but your books brighten my days and nights!” – Scott (Hopkins County, KY)

“Our teachers and students are still talking about your visit. One teacher said it was, hands down, the best assembly and author visit we’ve ever had...” – 3rd Grade Teacher (Jefferson County, KY)

BEFORE YOU GO

Please visit Woody’s online doghouse at www.thewoodybooks.com. Also visit him on www.facebook.com/woodykywiener.

We hope the 2017-18 school year is a huge success! We promise our visit will be a day your staff and students will never forget! We look forward to visiting your school! In the meantime, and in the words of Woody...

WORK AND DREAM LIKE A BIG DOG!

Respectfully,

LA Florence

Leigh Anne Florence

www.thewoodybooks.com

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