



Woody & The Gang
Author Leigh Anne Florence
Kentucky's Favorite Canines Woody & Chloe
www.thewoodybooks.com

HIGHLIGHTS

- All day visit that involves EVERY student in the school
- Motivational assemblies that focus on attitude, respect and determination
- Grade level writing workshops
- Includes real-life wiener dogs and star characters Woody & Chloe (and KY Author Leigh Anne Florence & husband Ron)
- Lunch with students
- Opportunity to purchase signed books
- Evening option available that concludes visit and allows parents to participate
- Have spoken in 117 of Kentucky's 120 counties

THE GANG

Woody – the real-life, black-and-tan, miniature dachshund and star character of *The Woody Series*; known for wearing his trademark sunglasses; sees about 2,000 students per week in the school year; recipient of various awards

Chloe – the real-life, red-headed miniature dachshund and co-star character of *The Woody Series*; known for wearing her trademark sunglasses; travels with Woody

Leigh Anne Florence – Kentucky Author and Motivational Speaker; Has 8 published books (7 children's books and 1 adult inspirational book); writes a serial story for Newspapers in Education each fall; Kentucky Colonel; Masters of Music Education; taught public school music for 7 years; recipient of several state, national and international awards – including the World Association of Newspapers Best Literacy Project for *Mr. Dogwood Goes to Washington*

Ron Florence – LA's husband, runs graphics, sound and tech; takes care of book orders; 13 years of experience in the corporate arena; also former teacher

(Programs continued on following page.)

OUR PROGRAMS

Woody's Five Ways to Be Successful

Target Audience: All Grade Levels

Overview: Our signature presentation - highly energetic and motivational, with exciting graphics, inspirational music, audience participation, and, of course, Woody and Chloe in their trademark sunglasses, eager to meet and encourage all the students. *Woody's Five Ways to Be Successful*, is a timeless message that is relevant to folks of all ages and differences. For school visits, it is usually presented to the entire student body, typically divided into two different groups.

Woody's Five Ways to Improve Writing

Target Audience: Grades 4 and up

Overview: A perfect follow-up to the motivational assemblies. A very academic presentation that focuses on practical writing tips. Topics include audience/purpose/voice, topic selection, pre-writing methods, proofreading, the importance of reading. In addition, we take Woody's body and compare it to the body of a story (head, body, tail = beginning, middle, end).

Woody's Five Ways to Improve Writing – Detailed Edition

Target Audience: Grades 4 and up

Overview: While *Woody's Five Ways to Improve Writing* is a comprehensive workshop, due to time constraints students aren't given the opportunity to work on a piece of writing. *Woody's Detailed Edition* features us in a classroom for multiple days – typically 3 or more – focusing on specific aspects of the writing process based on teacher's request. Classroom workshops can be presented on consecutive days or can be scattered throughout the school year.

An Evening with the Pups (Family Reading Night)

Target Audience: All Ages and Family

Overview: The perfect culmination of a school visit. Students bring their parents back to school to meet The Gang, hear another Woody story, and share with their parents what they learned in the day. The program ends with a musical/graphical presentation of pictures we took during the day. Once the presentation concludes, audience members can mingle with The Gang, have their pictures taken with the pups, purchase books, etc.

Programs Upon Request

Target Audience: Various

Overview: Based on requests.

(List of fees continued on following page.)

HOT DOG MENU

* Please note we offer packages and discounts for multiple schools.

CHILI DOG DELUXE - \$975

Two Assemblies of *Woody's Five Ways to Be Successful*
Two Workshops of *Woody's Five Ways to Improve Writing*
An Evening with the Pups (Family Reading Night)

CHILI DOG COMBO - \$900

Two Assemblies of *Woody's Five Ways to Be Successful*
One Workshop of *Woody's Five Ways to Improve Writing*
An Evening with the Pups

THE SPECIAL FRANK DELUXE - \$975

Six Sessions of *Woody's Five Ways to Be Successful*
(Based on Special Area Schedule)
An Evening with the Pups (Family Reading Night)

THE SPECIAL FRANK - \$925

Six Sessions of *Woody's Five Ways to Be Successful*
(Based on Special Area Schedule)

THE DETAILED FRANK - \$TBD

Two Assemblies of *Woody's Five Ways to Be Successful*
Two or more days of *Woody's Five Ways to Improve Writing*

HOT DOG COMBO - \$800

Two Assemblies of *Woody's Five Ways to Be Successful*
Two Workshops of *Woody's Five Ways to Improve Writing*

HOT DOG SPECIAL - \$700

Two Assemblies of *Woody's Five Ways to Be Successful*
One Workshop of *Woody's Five Way to Improve Writing*

HOT DOG SNACK - \$450

One or Two Assemblies of *Woody's Five Ways to Be Successful*

HOT DOG EVENING SNACK - \$375

One Family Reading Night – *An Evening with the Pups*

BUILD YOUR OWN FRANK – Fee TBD

Grade Level Visits, Classroom Visits, Meet the Pups, Q&A Sessions, Skype/FaceTime

(Additional info continued on following page.)

WHAT OTHERS ARE SAYING

“This was my favorite program when I was a child. I still remember it and can’t wait until my daughter is old enough to meet Woody...” – Kelsea (Gallatin County, KY)

“Not a big fan of reading but your books brighten my days and nights!” – Scott (Hopkins County, KY)

“Our teachers and students are still talking about your visit. One teacher said it was, hands down, the best assembly and author visit we’ve ever had...” – 3rd Grade Teacher (Jefferson County, KY)

BEFORE YOU GO

Please visit Woody’s online doghouse at www.thewoodybooks.com. Also visit him on www.facebook.com/woodykywiener.

We hope the 2018-19 school year is a huge success! We promise our visit will be a day your staff and students will never forget! We look forward to visiting your school! In the meantime, and in the words of Woody...

WORK AND DREAM LIKE A BIG DOG!

Respectfully,

LA Florence

Leigh Anne Florence

www.thewoodybooks.com

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