



**Woody & The Gang**  
**Author Leigh Anne Florence**  
**Kentucky's Favorite Canines Woody & Chloe**  
[www.thewoodybooks.com](http://www.thewoodybooks.com)

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## **HIGHLIGHTS**

- All day visit that includes interdisciplinary programs and involves EVERY student in the school
- Motivational assemblies that focus on character education, Kentucky geography and history
- Grade level writing workshops
- Real-life wiener dogs Woody & Chloe (and KY Author Leigh Anne Florence & husband Ron)
- Lunch with students
- Opportunity to purchase signed books
- Evening option available that concludes visit and allows parents to participate
- Presented programs in 118 of Kentucky's 120 counties

## **THE GANG**

**Woody** – the real-life, black-and-tan, miniature dachshund and star character of *The Woody Series*; known for wearing his trademark sunglasses; sees approximately 2,000 students per week in the school year; recipient of various awards

**Chloe** – the real-life, red-headed miniature dachshund and co-star character of *The Woody Series*; known for wearing her trademark sunglasses; travels with Woody

**Leigh Anne Florence** – Kentucky Author and Motivational Speaker; Has 8 published books (7 children's books and 1 adult inspirational book); writes a serial story for Newspapers in Education each fall; Kentucky Colonel; Masters of Music Education; taught public school music for 7 years; recipient of several state, national and international awards – including the World Association of Newspapers Best Literacy Project for *Mr. Dogwood Goes to Washington*

**Ron Florence** – LA's husband, runs graphics, sound and tech; takes care of book orders; 13 years of experience in the corporate arena; also former teacher

**The 2024-25 Woody Tour marks 21 years of The Gang traveling to schools and encouraging students! (Not the same pups of course!)**

# **OUR PROGRAMS**

## **Woody's Five Ways to Be Successful**

**Target Audience: All Grade Levels**

**Overview:** Our signature presentation - highly energetic and motivational, with exciting graphics, inspirational music, audience participation, and, of course, Woody and Chloe in their trademark sunglasses, eager to meet and encourage all the students. *Woody's Five Ways to Be Successful*, is a timeless message that is relevant to folks of all ages and differences. Woody also shares tips to cope during/after the pandemic. For school visits, it is usually presented to the entire student body, typically divided into two different groups.

## **Woody's Five Ways to Improve Writing**

**Target Audience: Grades 4 and up**

**Overview:** A perfect follow-up to the motivational assemblies. A very academic presentation that focuses on practical writing tips. Topics include audience/purpose/voice, topic selection, pre-writing methods, proofreading, the importance of reading. In addition, we take Woody's body and compare it to the body of a story (head, body, tail = beginning, middle, end).

## **Woody's Five Ways to Improve Writing – Detailed Edition**

**Target Audience: Grades 4 and up**

**Overview:** While *Woody's Five Ways to Improve Writing* is a comprehensive workshop, due to time constraints students aren't given the opportunity to work on a piece of writing. *Woody's Detailed Edition* features us in a classroom for multiple days – typically 3 or more – focusing on specific aspects of the writing process based on teacher's request. Classroom workshops can be presented on consecutive days or can be scattered throughout the school year.

## **An Evening with the Pups (Family Reading Night)**

**Target Audience: All Ages and Family**

**Overview:** The perfect culmination of a school visit. Students bring their parents back to school to meet The Gang, hear another Woody story, and share with their parents what they learned in the day. The program ends with a musical/graphical presentation of pictures we took during the day. Once the presentation concludes, audience members can mingle with The Gang, have their pictures taken with the pups, purchase books, etc.

## **Programs Upon Request**

**Target Audience: Various**

**Overview:** Based on requests.

**(Fees on following page.)**

## **HOT DOG MENU**

### **SCHOOL DAY + FAMILY READING NIGHT OPTIONS**

#### **THE ULTIMATE HOT DOG EXTRAVAGANZA – Fee Based on Enrollment**

Full School Day Visit & *An Evening with the Pups (Family Reading Night)*  
Woody Book for each student, personalized and signed (book signing included)

#### **THE SPECIAL FRANK DELUXE - \$999 (Based on Special Area Rotation)**

Six Sessions of *Woody's Five Ways to Be Successful*  
*An Evening with the Pups (Family Reading Night)*

#### **CHILI DOG DELUXE - \$975**

Two Assemblies of *Woody's Five Ways to Be Successful*  
One or Two Workshops of *Woody's Five Ways to Improve Writing*  
*An Evening with the Pups (Family Reading Night)*

#### **HOT DOG SNACK - \$775**

One or Two Assemblies of *Woody's Five Ways to Be Successful*  
*An Evening with the Pups (Family Reading Night)*

#### **HOT DOG EVENING SNACK - \$500**

An Evening with the Pups – (Stand Alone Family Reading Night)

### **SCHOOL DAY ONLY OPTIONS**

#### **THE ULTIMATE HOT DOG EXTRAVAGANZA (DAY EDITION) – Fee Based on Enrollment**

Full School Day Visit  
Woody Book for each student, personalized and signed (book signing included)

#### **THE SPECIAL FRANK - \$975 (Based on Special Area Rotation)**

Six Sessions of *Woody's Five Ways to Be Successful*

#### **HOT DOG COMBO - \$850**

Two Assemblies of *Woody's Five Ways to Be Successful*  
One or Two Workshops of *Woody's Five Ways to Improve Writing*

#### **HOT DOG SNACK - \$600**

One or Two Assemblies of *Woody's Five Ways to Be Successful*

(Sample Schedule on following page.)

## **A SAMPLE SCHEDULE**

Obviously for the *Special Frank* options, our schedule is based on your school's Special Area Rotation, but below is a sample schedule of the *Chili Dog Deluxe*, *Chili Dog Combo*, etc. Please remember times listed are only to provide an example. We can begin the day as early as needed. We only ask the following:

- Please schedule motivational assemblies (*Woody's Five Ways to Be Successful*) prior to writing workshops (*Woody's Five Ways to Improve Writing*) since the assembly sets the stage for our day.
- Please allow 1 hour for each presentation with 10 minutes in between.
- If the school is a K-8 school, we can divide the assemblies K-4 and 5-8.
- For the writing workshops, we can present to individual classrooms, combined classrooms, entire grade levels or combined grade levels.

<b>7:30 – 8:30</b>	<b>Woody &amp; The Gang arrive to unload and set up all equipment</b>
<b>8:30 – 9:30</b>	<b><i>Woody's Five Ways to Be Successful</i> – Grades K-2 (or K-3)</b>
<b>9:40 – 10:40</b>	<b><i>Woody's Five Ways to Be Successful</i> – Grades 3-5 (or 4-6)</b>
<b>10:40 – 12:00</b>	<b>Remove equipment, walk pups, visit Preschool, fill book orders, lunch</b>
<b>12:00 – 1:00</b>	<b><i>Woody's Five Ways to Improve Writing</i> (Group 1)</b>
<b>1:15 – 2:15</b>	<b><i>Woody's Five Ways to Improve Writing</i> (Group 2)</b>
<b>2:15</b>	<b>Finish book orders, visit afternoon Preschool, etc</b>
<b>TBD</b>	<b><i>An Evening with the Pups</i></b>

**(Final information on following page.)**

## **WHAT OTHERS ARE SAYING**

*"This was my favorite program when I was a child. I still remember it and can't wait until my daughter is old enough to meet Woody..." – Kelsea (Gallatin County, KY)*

*"Not a big fan of reading but your books brighten my days and nights!" – Scott (Hopkins County, KY)*

*"Our teachers and students are still talking about your visit. One teacher said it was, hands down, the best assembly and author visit we've ever had..." – 3<sup>rd</sup> Grade Teacher (Jefferson County, KY)*

## **CONTACT INFORMATION**

The state department has heightened email security, prompting many of the emails we send to end up in our recipient's Spam folder. If you email us and do not receive a reply, please check your Spam or Junk folder. If you don't hear from us, it means we did not receive your email. **Please feel free to call or text us at 502.376.5966.**

## **BEFORE YOU GO**

Please visit Woody's online doghouse at [www.thewoodybooks.com](http://www.thewoodybooks.com). Also visit him on [www.facebook.com/woodykywiener](https://www.facebook.com/woodykywiener).

We hope this school year is a huge success! We promise our visit will be a day your staff and students will never forget! We look forward to visiting your school! In the meantime, and in the words of Woody...

***WORK AND DREAM LIKE A BIG DOG!***

Respectfully,



Leigh Anne Florence

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502.376.5966