



Woody & The Gang
Author Leigh Anne Florence
Kentucky's Favorite Canines Woody & Chloe
www.thewoodybooks.com

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HIGHLIGHTS

- All day visit that includes interdisciplinary programs and involves EVERY student in the school
- Motivational assemblies that focus on character education, Kentucky geography and history
- Grade level writing workshops
- Real-life wiener dogs Woody & Chloe (and KY Author Leigh Anne Florence & husband Ron)
- Lunch with students
- Opportunity to purchase signed books
- Evening option available that concludes visit and allows parents to participate
- Presented programs in 118 of Kentucky's 120 counties

THE GANG

Woody – the real-life, black-and-tan, miniature dachshund and star character of *The Woody Series*; known for wearing his trademark sunglasses; sees approximately 2,000 students per week in the school year; recipient of various awards

Chloe – the real-life, red-headed miniature dachshund and co-star character of *The Woody Series*; known for wearing her trademark sunglasses; travels with Woody

Leigh Anne Florence – Kentucky Author and Motivational Speaker; Has 8 published books (7 children's books and 1 adult inspirational book); writes a serial story for Newspapers in Education each fall; Kentucky Colonel; Masters of Music Education; taught public school music for 7 years; recipient of several state, national and international awards – including the World Association of Newspapers Best Literacy Project for *Mr. Dogwood Goes to Washington*

Ron Florence – LA's husband, runs graphics, sound and tech; takes care of book orders; 13 years of experience in the corporate arena; also former teacher

The 2024-25 Woody Tour marks 21 years of The Gang traveling to schools and encouraging students! (Not the same pups of course!)

OUR PROGRAMS

Woody's Five Ways to Be Successful

Target Audience: All Grade Levels

Overview: Our signature presentation - highly energetic and motivational, with exciting graphics, inspirational music, audience participation, and, of course, Woody and Chloe in their trademark sunglasses, eager to meet and encourage all the students. *Woody's Five Ways to Be Successful*, is a timeless message that is relevant to folks of all ages and differences. For school visits, it is usually presented to the entire student body, typically divided into two different groups. Note: With the K-2 session, sometimes we present *Three Tips from Woody* – a streamlined, more age-appropriate version of *Woody's Five Ways to Be Successful*.

Woody's Five Ways to Improve Writing

Target Audience: Grades 4 and up

Overview: A perfect follow-up to the motivational assemblies. A very academic presentation that focuses on practical writing tips. Topics include audience/purpose/voice, topic selection, pre-writing methods, proofreading, the importance of reading. In addition, we take Woody's body and compare it to the body of a story (head, body, tail = beginning, middle, end).

Woody's Five Ways to Improve Writing – Detailed Edition

Target Audience: Grades 4 and up

Overview: While *Woody's Five Ways to Improve Writing* is a comprehensive workshop, due to time constraints students aren't given the opportunity to work on a piece of writing. *Woody's Detailed Edition* features us in a classroom for multiple days – typically 3 or more – focusing on specific aspects of the writing process based on teacher's request. Classroom workshops can be presented on consecutive days or can be scattered throughout the school year.

An Evening with the Pups (Family Reading Night)

Target Audience: All Ages and Family

Overview: The perfect culmination of a school visit. Students bring their parents back to school to meet The Gang, hear another Woody story, and share with their parents what they learned in the day. The program ends with a musical/graphical presentation of pictures we took during the day. Once the presentation concludes, audience members can mingle with The Gang, have their pictures taken with the pups, purchase books, etc.

Programs Upon Request

Target Audience: Various

Overview: Based on requests.

(Fees on following page.)

HOT DOG MENU

SCHOOL DAY + FAMILY READING NIGHT OPTIONS

THE ULTIMATE HOT DOG EXTRAVAGANZA – Fee Based on Enrollment

Full School Day Visit & *An Evening with the Pups (Family Reading Night)*
Woody Book for each student, personalized and signed (book signing included)

THE SPECIAL FRANK DELUXE - \$999 (Based on altered Special Area Rotation*)

Four (or five for K-8 schools) one-hour sessions of *Woody's Five Ways to Be Successful*
Preschool Visit
An Evening with the Pups (Family Reading Night)

CHILI DOG DELUXE - \$999

Two Assemblies of *Woody's Five Ways to Be Successful*
One or Two Workshops of *Woody's Five Ways to Improve Writing*
Preschool Visit
An Evening with the Pups (Family Reading Night)

HOT DOG SNACK DELUXE - \$775

One or Two Assemblies of *Woody's Five Ways to Be Successful*
An Evening with the Pups (Family Reading Night)

HOT DOG EVENING SNACK - \$500

An Evening with the Pups – (Family Reading Night)

SCHOOL DAY ONLY OPTIONS

THE ULTIMATE HOT DOG EXTRAVAGANZA (DAY EDITION) – Fee Based on Enrollment

Full School Day Visit
Woody Book for each student, personalized and signed (book signing included)

THE SPECIAL FRANK - \$975 (Based on altered Special Area Rotation*)

Four (or five for K-8 schools) one-hour sessions of *Woody's Five Ways to Be Successful*
Preschool Visit

HOT DOG COMBO - \$975

Two Assemblies of *Woody's Five Ways to Be Successful*
One or Two Workshops of *Woody's Five Ways to Improve Writing*
Preschool Visit

HOT DOG SNACK - \$600

One or Two Assemblies of *Woody's Five Ways to Be Successful*

A SAMPLE SCHEDULE

For the *Special Frank* options, we work with you to create an altered schedule of your school’s Special Area Rotation. In the past, when we’ve used the school’s Special Area Rotation, we realized it was hard to stay on schedule. Forty-five minutes didn’t seem to allow enough time to do the presentation, allow the students to pet the pups, etc. Therefore, we’ve learned it’s best to combine two grade levels together for an hour session, with 10-15 minutes in between to reset equipment. Here is a sample schedule for the *Special Frank Deluxe* or *Special Frank* - PreK through 5th grade school. (For PreK through 6th grade or PreK through 8th grade, we can add another hour session and present to 3 grade levels at a time.)

7:30 – 8:30	Woody & The Gang arrive to unload and set up all equipment
8:30 – 9:30	<i>Woody’s Five Ways to Be Successful – Grades 4-5</i>
9:45 – 10:45	<i>Woody’s Five Ways to Be Successful – Grades 2-3</i>
10:45 – 11:15	Visit individual Preschool classes
11:15 – 12:00	Walk pups, fill book orders, lunch
12:00 – 1:15	<i>Three Tips from Woody – Grades K-1</i>
1:30 – End of Day	Finish book orders, visit afternoon Preschool, miscellaneous
TBD	<i>An Evening with the Pups</i>

Below is a sample schedule of the *Chili Dog Deluxe* or *Chili Dog Combo*:

7:30 – 8:30	Woody & The Gang arrive to unload and set up all equipment
8:30 – 9:30	<i>Woody’s Five Ways to Be Successful – Grades K-2 (or K-3/K-4)</i>
9:45 – 10:45	<i>Woody’s Five Ways to Be Successful – Grades 3-5 (or 4-6/4-8)</i>
10:44 – 12:00	Remove equipment, walk pups, visit Preschool, fill book orders, lunch
12:00 – 1:00	<i>Woody’s Five Ways to Improve Writing (Group 1)</i>
1:15 – 2:15	<i>Woody’s Five Ways to Improve Writing (Group 2)</i>
2:15	Finish book orders, visit afternoon Preschool, etc
TBD	<i>An Evening with the Pups</i>

For both sample schedules, please remember the following:

- The times listed are only an example. We can begin the day as early as you need.
- The order of grade levels is irrelevant. While the sample schedule may list K-2 at the beginning of the day, we can present to K-2 at the end of the day. Again, it’s just a template to help plan.
- Please allow 1 hour for each presentation with 15 minutes in between.
- If the school is a K-8 school, we can divide the assemblies K-4 and 5-8.
- For the writing workshops, we can present to individual classrooms, combined classrooms, entire grade levels or combined grade levels.
- Regarding the Special Area Rotation, although it’s an altered version, teachers can still get their planning period. Many times, this schedule allows them 10-15 additional minutes of planning time.

(Final information on following page.)

WHAT OTHERS ARE SAYING

“This was my favorite program when I was a child. I still remember it and can’t wait until my daughter is old enough to meet Woody...” – Kelsea (Gallatin County, KY)

“Not a big fan of reading but your books brighten my days and nights!” – Scott (Hopkins County, KY)

“Our teachers and students are still talking about your visit. One teacher said it was, hands down, the best assembly and author visit we’ve ever had...” – 3rd Grade Teacher (Jefferson County, KY)

CONTACT INFORMATION

The state department has heightened email security, prompting many of the emails we send to end up in our recipient’s Spam folder. If you email us and do not receive a reply, please check your Spam or Junk folder. If you don’t hear from us, it means we did not receive your email. **Please feel free to call or text us at 502.376.5966.**

BEFORE YOU GO

Please visit Woody’s online doghouse at www.thewoodybooks.com. Also visit him on www.facebook.com/woodykywiener.

We hope this school year is a huge success! We promise our visit will be a day your staff and students will never forget! We look forward to visiting your school! In the meantime, and in the words of Woody...

WORK AND DREAM LIKE A BIG DOG!

Respectfully,

Leigh Anne Florence

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502.376.5966

